

# **Store ▶ Center**

**DX Store-Center™** is a special **Business Intelligence Dashboard** designed specifically for Store and Branch Warehouse Managers that provides them with a real-time information tool for managing their business location. The easy-to-use **Store-Center Dashboard** aggregates all DMS' DX Applications and KPI's in one simple-to-use drill-down Dashboard.



Key DX System applications included are:

- ▶ **Sales** - shows Daily, MTD, and YTD sales by Department with margin & fill-rate analysis
- ▶ **Inventory** - provides line, sub-line, and pop-code financial analysis of location inventories
- ▶ **Employees** - performance analytics of Counter men, Outside Salesmen and Delivery Drivers
- ▶ **Customers/CRM** – instant analysis of customers with their notes, purchases, AR, and returns
- ▶ **Qwik-Track** – Delivery Tracking and Customer Signature Capture with real-time status of drivers
- ▶ **Lost Sales** – breakdown by item, customer, and value of lost sale opportunities
- ▶ **DX-Web™** – browser-based Store Management POS & Catalog solution with PCI Credit Cards



For more information and a web demo of Store-Center, please contact DMS at **(252) 985-2500 x 207**



[info@dms-systems.com](mailto:info@dms-systems.com) / [www.dms-systems.com](http://www.dms-systems.com)

